

HOW YOUR SUPPORT FUELS THE MISSION

Every dollar raised helps build a safe, sustainable, and healing-centered community for those navigating trauma, grief, and emotional transformation. Below is a breakdown of key areas your support directly impacts, along with estimated costs based on *LUMARISE*'s 5-year growth plan.

Emotional Safety First

- Therapist-Backed Moderators & Emotional Safety Team
 - Estimated Cost: \$30,000+/year (2–3 part-time licensed professionals + safety coordinator)
- 24/7 Forum Monitoring & Real-Time Response Protocols
 - Estimated Cost: \$15,000+/year (night/weekend staffing + tools)
- Development of Safety Tools & Consent Framework
 - Estimated Cost: \$8,000 (one-time setup for digital safety infrastructure + legal review)

Paid Healing-Focused Team

- Freelance Content & Video Editor (ASAP Need)
 - Estimated Cost: \$1,500–\$2,500/month depending on workload
- Community Moderator + Support Staff (Part-Time)
 - Estimated Cost: \$24,000/year
- Instructional Designers for Healing Curriculum (Year 3+)
 - Estimated Cost: \$22,000–\$30,000/project for each full course

National Resource Network

- Database of Mental Health & Spiritual Resources (Nationwide)
 - Estimated Cost: \$10,000–\$15,000/year (tech + human vetting + multilingual expansion)
- Platform Tools for Search, Filtering, and User Access
 - Estimated Cost: \$5,000–\$8,000 (one-time backend development + UX design)

Storytelling Infrastructure

- Bi-weekly Healing Story Videos & Testimonies
 - Estimated Cost: \$12,000–\$18,000/year (editing, filming, transcription, production tools)
- Podcast Launch
 - Estimated Cost: \$8,000–\$12,000 (setup, editing, hosting, subtitles)
- Retreat-Based Story Capture (Future Events)
 - Estimated Cost: \$5,000–\$10,000 per event (equipment, travel, staff support)

In-Person Healing Retreats (Year 5+)

- Development of immersive storytelling and healing retreats held in nature-rich, trauma-informed environments
 - Estimated Cost: \$15,000–\$25,000/year (venue rental, staffing, travel, program development)
- Partnership with landowners or established retreat centers for multi-week access each year
- Includes guest facilitators, group healing sessions, lodging, and digital capture of stories shared during retreat

Leadership & Strategic Oversight

- Executive Director Salary (Full-Time Leadership & Mission Stewardship)
 - Estimated Cost: \$50,000/year
- Supports full-time leadership focused on strategic growth, board development, fundraising, partnerships, and program oversight
- Ensures the founder can sustainably continue to build the movement, protect mission integrity, and lead future growth

Your sponsorship or gift doesn't just support a platform — it builds a sanctuary where people can rise together through shared story, safety, and healing. From digital spaces to in-person retreats — and with strong, mission-led leadership — *LUMARISE* is creating a movement of transformational connection.

DEFINITION OF SUCCESS FOR YEAR ONE

Success in Year One means:

- LumaRise has launched a safe, supportive digital platform serving people emotionally, cognitively, and spiritually.
- Users report increased grounding, reduced isolation, and greater clarity in their healing.
- Consistent storytelling content is produced to build trust and community.
- Early data demonstrates clear demand and engagement across all three pillars.
- LumaRise is seen as a credible, trauma-informed organization steadily building toward scalable mental-health impact.