

THE *LUMARISE* EXPERIENCE

Illuminating Hope, Rising Together

October 22, 2026

ABOUT THE *LUMARISE* EXPERIENCE

The *LUMARISE* Experience is an immersive evening designed to deepen understanding, foster compassion, and inspire hope through the power of authentic storytelling.

Guests will journey through interactive exhibits, personal stories of resilience, and a moving program that highlights the mission and vision of *LUMARISE*. This one-of-a-kind experience invites attendees to see beyond assumptions, connect through shared humanity, and gain a deeper understanding of the challenges many individuals and families face every day.

Through authentic stories, meaningful conversations, and shared experiences, The *LUMARISE* Experience seeks to reduce stigma, strengthen community connection, and create pathways toward hope and healing.

Your partnership helps make this possible by expanding access to resources, elevating stories of hope, fostering supportive communities, and strengthening the long-term impact of LumaRise throughout Hampton Roads.

Together, we can illuminate hope and help others rise.

AVAILABLE SPONSORSHIP DESIGNATIONS

Experience and Event Designations provide sponsors with the opportunity to align their support with a specific aspect of *The LumaRise Experience*. These designations represent key experiences and event components that help bring the event to life while advancing the mission of LumaRise.

Experience Designations

Stories of Hope Gallery

Reflection Experience

Connection Experience

Healing Pathways Experience

Welcome Experience

Event Designations

Reception Sponsor

Audio/Visual Sponsor

Photography & Videography Sponsor

Silent Auction Sponsor

Guest Experience Sponsor

TIERED SPONSORSHIP PACKAGES

Package 1 - ILLUMINATING SPONSOR

\$10,000+ EXCLUSIVE PRESENTING SPONSORSHIP

Designation

Exclusive sponsorship rights to a premier experience and event component.

Benefits

- Exclusive "Presented By" recognition
- Premier logo placement on all event marketing materials
- Recognition in press releases and media outreach
- Opportunity to provide welcome remarks during the program
- Full-page program advertisement
- Dedicated social media spotlight
- Featured recognition on event website
- Recognition from the stage throughout the evening
- Reserved VIP seating for 8 guests
- Exclusive early-access entry for guests (three hours prior to the main program)
- Banner-sized signage within sponsored experience area

Package 2 - RISING SPONSOR

\$5,000 - \$9,999 OR IN-KIND PARTNERSHIP CONTRIBUTION

Designation

Exclusive sponsorship rights to a designated experience or featured event component.

Benefits

- Prominent logo placement on event materials
- Featured recognition on event website
- Social media recognition
- Half-page program advertisement
- Recognition during the program
- Reserved seating for 6 guests
- Exclusive early-access entry for guests (following Illuminating Sponsor)
- Large-format signage within sponsored experience area

Package 3 - BEACON SPONSOR

\$2,500 – 4,999 OR SMALL-SCALE IN-KIND CONTRIBUTION

Designation

Supporting sponsor of a designated experience or event component.

Benefits

- Logo displayed on event signage
- Website recognition
- Social media acknowledgment
- Quarter-page program advertisement
- Reserved seating for 4 guests
- Exclusive early-access entry for guests (following Rising Sponsors)
- Recognition during sponsor acknowledgments
- Shared recognition signage within supported experience area

Package 4 - PATHWAY SPONSOR

\$1,000 – \$2,499

Designation

Contributing sponsor supporting The LumaRise Experience.

Benefits

- Name and logo included in event program
- Website recognition
- Social media acknowledgment
- Reserved seating for 2 guests
- Exclusive early-access entry for guests (following Beacon Sponsors)
- Recognition slide during the event

Package 5 - COMMUNITY SPONSOR

\$500 – \$999

Benefits

- Name listed in event program
- Website recognition
- Recognition on sponsor presentation slides
- Entry with the highest paid public ticket tier

Package 6 - FRIEND OF *LUMARISE*

\$250 - \$499

Benefits

- Name listed in event program
- Recognition on sponsor slides
- Entry with the highest paid public ticket tier

ADDITIONAL WAYS TO SUPPORT THE *LUMARISE* EXPERIENCE

IN-KIND SPONSORSHIP OPPORTUNITIES

Businesses and organizations may support The *LUMARISE* Experience through donations of products or services. Recognition will be provided based on the fair market value of the contribution.

Examples include:

- | | |
|---------------|----------------------------|
| • Venue | • Experience Design |
| • Catering | • Event Décor |
| • Printing | • Audio/Visual Services |
| • Photography | • Silent Auction Donations |
| • Videography | • Promotional Materials |

READY TO PARTNER WITH *LUMARISE*?

To discuss how your organization can support The *LUMARISE* Experience, please contact:

Kimi Hadzima, Founder & CEO

support@lumarise.net | www.lumarise.net